



DIGITAL MARKETING

Learn from industry experts and grow into a confident, industry-ready professional.

On-the-job Training

One-on-One Mentoring

100% Placement Assistance

Near Infopark

Voleergo Academy – Powered By **Voleergo Solutions LLP**

Our career-oriented curriculum combines internships, mock interviews, soft skills development, and recognized IT certifications, equipping every learner with the skills and confidence needed to excel in top IT companies in Kochi, Kerala.

Why Choose Voleergo

Short-Term & Long-Term Training (2–6 Months)

Online & Offline Learning Modes

Gen AI–Integrated Curriculum

Direct Support from Our Developers

One-to-One Mentoring with Industry Experts

Lifetime Placement Assistance

Live Project Exposure

Live Online & Regular Offline Classes

Placement Training



VOLEERGO
ACADEMY LLP

IT Training & Internship Programs

Full Stack Development

Data Analytics

Software Testing

UI/UX Designing

AI & Data Science

Course Outline



Foundation

01 Marketing Fundamentals

02 Digital Ecosystem

Internet + Website Mastery

01 Internet Deep Concepts

02 Website Strategy

03 WordPress Mastery

Content + Branding

01 Content Strategy

02 Copywriting

03 Design for Marketing

Social Media Domination

01 Social Media Strategy

SEO Mastery

01 SEO Fundamentals

02 Keyword Research

03 On-Page SEO

04 Off-Page SEO

Performance Marketing

01 Performance Marketing Fundamentals

02 Google Ads Mastery

03 Meta Ads Mastery

Analytics + Tracking

01 Data & Analytics

Funnels + Automation

01 Funnel Building

02 Automation

Career + Monetization

01 Freelancing

02 Job Preparation

Final Project



Tools & Technologies

WordPress

SEO & Keyword Research Tools

Google Ads

Google Analytics

Meta Business Suite

Canva

Certifications That Build Your Future





Career Opportunities

Digital Marketing Executive

SEO Analyst

Social Media Manager

Performance Marketing Specialist

Content Marketing Strategist

Join Our Team



Voleergo Academy LLP

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